

Press release

## Athens will host the first INCREA Multiplier Event on June 4th

On June 4th, Crystal Clear Soft (CCS), a leading educational software company, will host “Migrants and Creative Businesses: A Survey on Skill Gaps and Training Needs”, a two-day Multiplier Event in Athens, Greece in order to present the results of the first Intellectual Output on the development of INCREA, a project that aims to help integrate migrants and refugees into European society within the KA2 of the Erasmus + programme.

“The Boosting social Inclusion of migrants through Creative industries (INCREA)” project aims at filling targeted gaps with which migrants and refugees are confronted. More specifically, it focuses on the one hand on the development of appropriate language skills through the implementation of diversified language courses based on different educational and cultural backgrounds. On the other hand, it works towards the migrants’ acquisition of entrepreneurial and digital skills, combined with activities on the creative sector in order to foster social inclusion and growth through the creation of businesses.

The first Intellectual Output will be an appropriate instrument for the collection of valuable information with regard to the main gaps in entrepreneurial, digital and linguistic competences applied in the creative and cultural field among migrants. This was possible thanks to a series of questionnaires to the target groups submitted by each partner of the project.

With great satisfaction, both these groups, represented by migrants and social workers, demonstrated a strong will to actively participate in the project. The collaboration between the migrants, albeit some variations, has been successful and it proved a deep desire of integration and realization within the European society.

The results of the questionnaires are being evaluated by Arnera, an Italian NGO, partner in the project. A fundamental report will therefore be published with the objective of assessing the principal training needs of migrants in order to develop at a later stage a training methodology and the Serious Game. The latter represents a more dynamic and interactive opportunity to improve migrants’ and refugees’ linguistic skills and entrepreneurial spirit.

The INCREA project follows a particular methodology that takes into consideration the experience and resources of the partners to the project. The consortium, which is represented by members from different European Countries, has the task to combine the results in order to create realistic objectives and targets to achieve in the field of education.

All the activities are planned and carried out thanks to the valued commitment of the six participating organizations: Crystal Clear Soft (CCS) from Greece leader of the project, Coopération Bancaire pour l’Europe (CBE) from Belgium, Cooperativa Sociale Arnèra from Italy, Žalec Adult Education Centre (UPI) from Slovenia, DOMSPAIN CONSULTING SL from Spain and MATERHAUB from Italy.

The event in Athens will also give the participating members the opportunity to prepare the organization and the development of the second Intellectual Output. This involves the creation of innovative training material with relevant and detailed documentation on language, digital and creative entrepreneurship fields, on the basis of the outcome of the first Intellectual Output.

Project Website: [increa.erasmusplus.website](http://increa.erasmusplus.website)

Project Social Media:

<https://www.facebook.com/increaproject/>

<https://twitter.com/IncreaProject>

<https://www.linkedin.com/in/increa-project-a7687815a/>

<https://www.instagram.com/increaproject/>

<https://www.youtube.com/channel/UCMTLpU5kRRxcP3Mr3R74QcA>



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